

CORE WEB TECHNOLOGIES



JavaScript
React
jQuery



PHP
WordPress
ACF

WEB DEVELOPMENT & CRO TOOLING

- HTML, CSS/SCSS
- APIs, Integrations, Webhooks
- Tailwind, Bootstrap
- Elementor, WPBakery, Divi
- Webflow, Wix, Squarespace
- Debugging
- AI Tools, AI Training
- SQL, MySQL
- Zapier, Make
- GoHighLevel
- Facebook Ads, Google Ads
- Google Analytics, Data Analysis
- SEO
- Jira, ClickUp
- UI/UX Design
- Figma, Adobe

PROFESSIONAL EXPERIENCE

Web Developer, Client Success Manager

Reputation Elevation (Remote)
March 2024 - Present

Create and optimize bespoke landing pages and WordPress templates using technologies like PHP, ACF, and Elementor. Perform API integrations, debugging, and technical SEO work on dozens of websites across various CMS's including Webflow, Squarespace, and Wix. Create marketing workflows with platforms like Zapier and GoHighLevel. Conduct meetings with clients to strategize on Facebook Ads, Google Ads, and digital marketing initiatives.

Front-End Developer

Colibri Group (Remote)
March 2020 - December 2023 | 3 years and 10 months

Collaborated with design and marketing teams to develop pixel-perfect landing pages, templates, and web components across popular CMS's like WordPress and Magento, as well as custom portals. Executed digital marketing initiatives using tools like HubSpot and VWO for A/B testing, while also performing day-to-day website updates, maintenance, and planning.

Front-End Developer

Frey Design Group (Roselle, Illinois)
May 2018 - January 2019 | 9 months

Collaborated with corporate and enterprise level clients in addition to in-house designers to develop clean user interfaces. Created project concepts from wireframe to production using tools like Illustrator, Bootstrap, and WordPress. Contributed to a wide range of web projects with a specialization in custom WordPress websites with Advanced Custom Fields.

EDUCATION & CERTIFICATES

Eastern Illinois University (Charleston, Illinois)
B.A. Corporate Communications
Minor in Psychology
Study Abroad at Central Queensland University in Rockhampton, Australia

TEFL/TESOL Certification - Máximo Nivel S.A. (Cusco, Perú)
150 hour internationally accredited program with 10 hours of practical teaching

FOREIGN LANGUAGES

Spanish (Advanced)
Portuguese (High Basic)

Ryan Then

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Experienced front-end developer specializing in streamlined, conversion-driven web solutions. Skilled in building WordPress websites and React projects, with seven years of experience supporting digital marketing, SEO, and analytics teams across health care, education, and e-commerce.